



CENTRAL AND SOUTH LATIN AMERICA

OCTOBER12-13, 2017 AGUASCALIENTES, MEXICO

INFORMATION

Entrepreneurship research is thriving, with hundreds of scholars around the world contributing to our better understanding of the entrepreneurial phenomenon. The disciplinary entries are numerous, as well as are the topics of interest. Efforts are substantial, and the results already achieved considerable. That said, the way we understand and address the issues is notice ably enhanced by considering, debating, and confronting our existingk nowledge and what our peers are doing. For fundamental, true, scientific progress, we need deep and constructive exchanges.

The International Workshop ENTREPRENEURSHIP, CULTURE, FINANCE AND ECONOMIC DEVELOPMENT is specifically designed to facilitate high level, high intense discussion and fruitful exchange between scholars involved in entrepreneurship research. It has shown a great success in Its previous editions (Caen, Cartagena, Namur, Klagenfurt and Lyon), gathering a voluntarily limited number of participants in arder to support strong individual participation and the development of convival relationships.

In the last 50 years rises in living standards have been incredibly huge in all countries, especially in industrialized countries. It is the most important change that humanity has experienced, mainly due to discoveries and innovations in all sectors and branches of activity. Yet not only growth but better growth is required to address the tremendous challenges that economies are facing with ecosystem degradation and global climate change. Global warming and the ecological footprint – how much of the Earth's resources does your lifestyle require' – are the most important challenges humanity has to deal with in the current period. "Awareness is growing that a fundamental transformation in the way society consumes natural resources and produces energy may be needed"

To make progress on pressing environmental issues, more entrepreneurship and more entrepreneurial firms – new and innovative firms – can contribute. Entrepreneurship may participate to this challenge in several ways through:

CONFERENCE SPECIAL TOPIC FOR THE FIRST ECFED-CLA Entrepreneurship and Sustainable Development: Papers either theoretical or empirical, must be clearly linked to Entrepreneurship and/or Small Business. Entrepreneurship may participate to this challenge in several ways through: Innovation and especially breakthrough innovation finding new technically superior solutions; Disruptive innovation for developing countries' markets; Institutional innovations aiming at changing the rules in favor of the preservation of environment; Social entrepreneurship providing innovative solutions to unsolved social problems; Ecological entrepreneurship insuring the development of local communities in a sustainable systemic way. OTHER TOPICS Accordingly, we would like to Other topics include, but are not limited to, the following: Small Business and information a production systems; Intrapreneurship; Immigrants Entrepreneurship; Networks and Entrepreneurship; Creativity and Entrepreneurship; Entrepreneurship and its Context Development. Entrepreneurship and Education; Entrepreneurial Motives; Ambitious Entrepreneurship; Universities and Entrepreneurship; Business Incubation; Entrepreneurial Finance and Venture Capital; Entrepreneurial Culture; Innovation; New Products; Open Innovation. emphasize: Environmentally orientated entrepre (technically and institutionally); Responsible entrepreneurship; Ecopreneurship; Indigenous Entrepreneurship; Sustainable development in local communities. **IMPORTANT DATELINES** DOCTORAL TRACK

Before the regular workshop sessions, a Doctoral track with feedback anddiscussion will take place. We, therefore, encourage PhD students toattend and to present their PhD projects and first drafts.



Septemb 22, 2017

S

Conference Dates: October 12-13, 2017

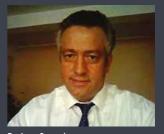
KEYNOTE SPEAKERS



Dr. Miguel Gastón Cedillo Campos (Sustainable Development) (Mexico)

11

Dr. José Luis Munuera (Innovation) (Spain)



Dr. Jean Bonnet (Entrepreneurship) (France)

Papers must be submitted electronically to the following email address: ecfed-cla2017@gmail.com

REGISTRATION FEE

Accepted Contributors	\$4,000.00 (€ 200)
Non-Contributors	\$6,000.00 (€ 300)
PhD Students Accepted for the Doctoral Track	Free

1 gala dinner and coffee breaks

following information:

- Paper Title
- Authors: full name of authors, using numerical footnotes to indicate affiliations. if necessary.
- Affiliation: provide addresses of the authors' institutes; email of the corresponding author.

INTERNATIONAL PARTICIPANTS: Beneficiary: UNIVERSIDAD AUTONOMA DE AGUASCALIENTES Beneficiary: UNIVERSIDAD AUTONOMA DE Financial Entity: BBVA-BANCOMER-MEXICC Holder of Account: 012 010 00448865698 2 SWIFT: BCMRMXMMPYM Reference: COMMUNICATION ID

NATIONAL PARTICIPANTS: ITRANSFERENCIA ELECTRÓNICA DE OTROS BANCOS A BANCOMER) NATIONAL -(TRANSFERENCIA ELECTRONICA De CLABE: 01291 4002000542569 Referencia: ID DE LA PONENCIA Concepto de Pago: CONGRESOS9 ENTREWORKMEXUNEUR

NATIONAL PARTICIPANTS: (PAGO EN VENTANILLA DE BANCOMER Y TRANSFE DE BANCOMER A BANCOMER) Convenio CIE: 054256 Referencia: ID DE LA PONENCIA Concepto: CONGRESOS9 ENTREWORKMEXUNEUR ANCOMER Y TRANSFERENCIA ELECTRÓNICA

SCIENTIFIC COMMITTEE

Gonzalo Maldonado Guzmán (Univ ad Autónoma de Aguascali Rafik Abdesselam (University of Lyon, France) Dieter Bögenhold (Alpen-Adria Universität, Klagenfurt, Austria) Jean Bonnet (University of Caen Normandy, France) Marcus Dejardin (University of Namur and Université Catholique de Louvain, Belgium) Domingo García Pérez De Lema (Universidad Politécnica de Cartagena, Spaña) Alina Gómez (Universidad Javeriana de Cali, Colombia) Nabil Khelil (University of Caen Normandy, France) Antonia Madrid Guijarro (Universidad Politécnica de Cartagena, Spaña) Dominique Martin (University of Rennes, France) Teresa Nelson (Simmons School of Management, USA) Patricia Renou-Maissant (University of Caen Normandy, France) Esperanza Roman (Universidad Distrital de Bogota, Colombia) Howard Van Auken (Iowa State University, USA) Ismael Plascencia López (Universidad Autónoma de Baja California, México)

ría del Car nen Alcalá Álvarez (Universidad Autónoma de Baja California, México) Luis Rocha Lona (Instituto Politécnico Nacional, México) Juan Mejía Trejo (Universidad de Guadalajara, México José Sánchez Gutiérrez (Universidad de Guadalajara, México) Lucio Jesús Un Heredia (Universidad Autónoma de Yucatán, México) Jesús Francisco Mellado Siller (Universidad Autónoma de Coahuila, México) Ismael Manuel Rodríguez Herrera (Universidad Autónoma de Aguascalientes, México) Sandra Yesenia Pinzón Castro (Universidad Autónoma de Aguascalientes, México) Edgar Julián Gálvez Albarracín (Universidad del Valle, Cali, Colombia) Juan Ernesto Mujica Peñalba (Universidad de Panamá, Panamá) Roy Thurik (Erasmus Universiteit Rotterdam, The Netherlands) Michael Fritsch (Friedrich-Schiller-Universität Jena, Germany) Renata Osowska, Edingburgh, Napier University, Scotland Robert Cressy, Birmingham University and Centre for Entrepreneurship and Innovation, Birmingham Business School, UK.

ASSISTANCE

Please, send an email to: ecfed-cla2017@gmail.com Or contact Mr. Dr. Ismael Manuel Rodríguez Herrerc